



MSV TENNIS STRINGS AND GRIPS



Player needs and hitting style

Hard Hitters



Main Stream



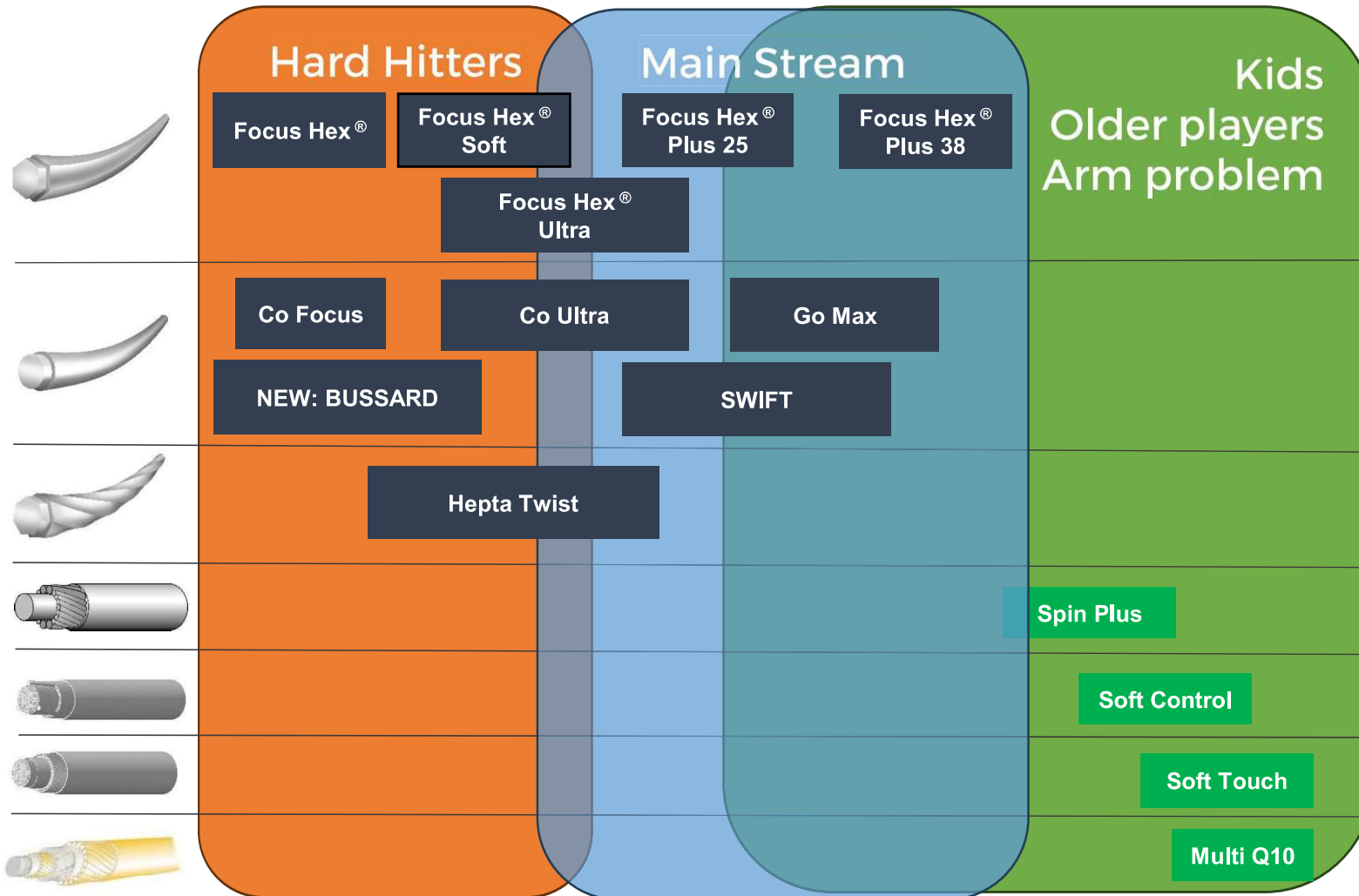
Kids
Older players
Arm problem



**CONTROL
DURABILITY
SPIN POTENTIAL**

MSV TENNIS STRINGS

**COMFORT
FEEL**



MONOFIL CO POLYESTER

MULTIFIL POLYAMID

This overview provides a first guidance. There are more differences going into detail.

MSV POWER STRINGS



Rating by Racketpedia	MSV String	Diameter
100%	MSV Multi Q10	1.30
95%	MSV Soft Touch	1.25
	MSV Soft Control	1.25
	MSV Co Focus	1.27
	MSV Hepta Twist	1.25

MSV CONTROL STRINGS



Rating by Racketpedia	MSV String	Diameter
100%	MSV Technora	1.10
	MSV Focus Hex®	1.23 – 1.27
	MSV Bussard	1.30
	MSV Focus Hex® Soft	1.25
95%	MSV Focus Hex®	1.10 – 1.18 - 1.33 -
	MSV Focus Hex® Soft	1.30
	MSV Bussard	1.20 – 1.25

MSV **SPIN** STRINGS



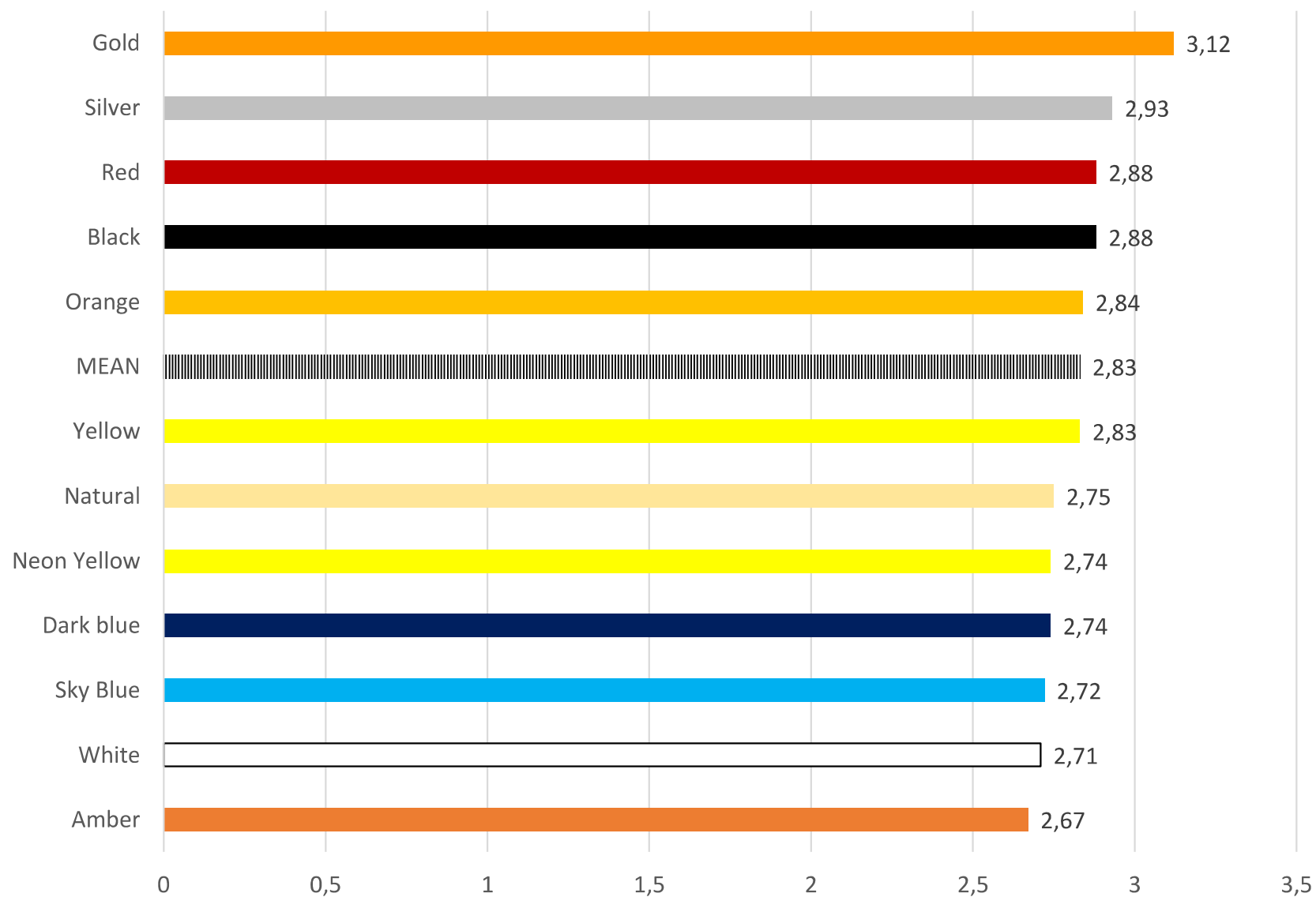
Rating by Racketpedia	MSV String	Diameter
100%	MSV Technora	1.10
	MSV Bussard	1.30
	MSV Focus Hex®	1.33
95%	MSV Focus Hex®	1.10 – 1.18 – 1.23
	MSV Focus Hex® Soft	1.20 – 1.25 – 1.30

MSV ELASTICITY STRINGS



Rating by Racketpedia	MSV String	Diameter
100%	MSV Soft Touch	1.25
90%	MSV Soft Touch	1.30
80%	MSV Multi Q10	1.30
	MSV Spin Plus	1.30
	MSV Focus Hex® Ultra	1.15

Elongation (%) of MSV FOCUS-HEX 1.23 mm at 20 kp



VARIANTS by DIAMETER (Co-Poly)



MSV Co Poly	1.10	1.15	1.18	1.20	1.23	1.25	1.27	1.30	1.33
MSV Co Focus			■		■		■		■
MSV Focus Hex ®			■		■		■		■
MSV Focus Hex ® Ultra	■	■		■		■		■	
MSV Focus Hex ® Soft		■		■		■		■	
MSV Focus Hex ® Plus 25				■		■		■	
MSV Focus Hex ® Plus 38		■		■		■		■	
MSV Hepta Twist		■		■		■		■	
MSV GO MAX				■		■			



Why MSV tennis strings and grips?

Above average quality confirmed by customers, play tests and lab tests



Fair prices



Great value for money / clever purchase

Current Team MSV (Oct. 2023)

6 Top 100 ATP / WTA players*

41 Top 100 ITF Juniors and Seniors Players*

25+ National Champions*

10 Davis Cup / Fed Cup Players*

and many other excellent players

*2022-2023



Paula Badosa



Holger Rune



Katarzyna Kawa

Top 4 MSV strings used by 100+ ATP / WTA players



MSV FOCUS HEX[®]
SPIN + CONTROL

MSV FOCUS HEX[®] ULTRA
EXPLOSIVE + SNAPPY

MSV HEPTA TWIST
MAX. SPIN + POWER

MSV FOCUS HEX[®] SOFT
CONTROL + POWER + SPIN





About Mauve Sports-MSV oHG

FOUNDED in 2000 by Dr. Karl-Eberhard Mauve (called „Mr. Tennis String“ by German tennisMAGAZIN)

HEADQUARTERED in Germany

MANAGING PARTNER Carl-Philipp Mauve (son of the founder)

SPECIALIZED in development, design and worldwide distribution of

- MSV tennis strings and MSV tennis grips
- MSV Tennis Pointer and other equipment

DISTRIBUTION / RETAIL PARTNERS in 50+ countries

STEADY SALES GROWTH FOR YEARS

MEMBER OF:

